Annual Report 2022

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FOR A FREE
AND
PROSPEROUS
INDONESIA
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**ABOUT THE CENTER FOR INDONESIAN POLICY STUDIES**

Center for Indonesian Policy Studies (CIPS) is a strictly non-partisan and non-profit think tank providing policy analysis and practical policy recommendations to decision-makers within Indonesia’s legislative and executive branches of government.

CIPS promotes social and economic reforms that are based on the belief that only civil, political, and economic freedom allows Indonesia to prosper. We are financially supported by donors and philanthropists who appreciate the independence of our analysis.
I am proud to present the Annual Report 2022 of the Center for Indonesian Policy Studies / CIPS. 2022 has been a challenging year. Indonesia presided over the G20 while Russia invaded Ukraine and the US-China conflict cast a darkening shadow over Southeast Asia. The Indonesian government extended extraordinary efforts when it hosted world leaders in Bali. Likewise, Indonesia’s civil society also went all out chairing many activities in the official engagement groups of the G20. CIPS took centerstage in these efforts. We hosted the task force on food security and sustainable agriculture in the T20 engagement group of global think tanks. The task force published 15 policy briefs and contributed to a policy communique that was officially shared with the G20 leaders.

While coordinating those efforts, CIPS also finalized 20 research papers, we organized 50 events including our annual flagship DigiWeek conference, the media mentioned us 1,100 times, and we took care of 7 trainees who stayed with CIPS for 9 months.

Our hard work over the last years is paying off. CIPS is increasingly contacted by the Indonesian government for advice and participation in policy discussions. And we have substantially increased the number of our partners domestically and abroad. Sometimes it is hard to keep up with all the invitations that we are receiving.

Luckily, we were able to expand and satisfy the growing demand. I am happy to share that Dr. Maria Monica Wihardja and Dr. Risti Permani have joined the CIPS Board of Directors, and both now generously share their expertise with us. Meanwhile, our full-time staff also increased from 22 to 26 members and contributed in many ways to our growth and success.

I am incredibly fond of the work by our strong team, and I invite you to read this report with details about all their achievements.

Best regards and best wishes from the CIPS Board of Directors,

Saidah Sakwan
Chairwoman
Center for Indonesian Policy Studies
Our Vision, Mission, and Principles

Our Vision

A free and prosperous Indonesia.

Our Mission

Research, recommend, and advocate for public policies that empower Indonesians to lead prosperous and peaceful lives.

Our Principles

CIPS believes that Indonesia’s social and economic development and greater economic prosperity of the Indonesian people depend on:

- Wider economic opportunities and access to open markets that allow Indonesians to create wealth and sustainable livelihoods.

- Access to wider educational choices based on the needs of the family.

- Security to live peacefully in an open and plural society.

- Strong local communities with sustainable income opportunities, secure property rights, and public health.
2022's Biggest Achievements and Policy Impacts
Throughout 2022, CIPS hosted a global task force on food security and sustainable agriculture in Think20, an official G20 engagement group.

CIPS served as the host for the Think 20’s task force on Food Security and Sustainable Agriculture and managed the task force secretariat. With the lead co-chair from the Bogor Institute of Agriculture (IPB), the task force oversaw the cooperation between nine global co-chairs, including the FAO chief economist and a CIPS Board member. We coordinated the selection and production of 15 policy papers by global experts, published five op-eds, arranged expert roundtables and public discussions, and conducted regular consultations with the G20 Working Group of Agricultural Ministers. CIPS researchers also moderated discussions at a G20 Meeting of Chief Agricultural Scientists workshop on food loss and waste.

In its final communiqué, the task force called for “addressing food and nutrition insecurity by the diversification of food sources, supply and output markets, through diversifying production, producing more nutritious foods, and shifting away from protectionism.” The communiqué was delivered to the G20 leaders’ summit in November 2022.
Through our work in the T20, CIPS generated a media footprint with 81 media mentions carrying CIPS’ messages on food security and agriculture published by reputable media outlets in Indonesia.

A long-awaited Personal Data Protection Law supports data privacy and protection for internet users in Indonesia’s digital landscape.

On 17 October 2022, the President signed the long-awaited Personal Data Protection (PDP) Law No. 27/2022, which establishes clear responsibilities for processing personal data and rights, stipulating penalties for violations and, importantly, mandating the President to appoint an Indonesian Data Protection Authority (DPA).

In addition to conducting media commentary and outreach, CIPS has been advocating for the law’s signing using the findings from a policy paper titled “Co-Regulation in Protecting Personal Data” to parliamentarians, the Ministry of Trade, and the Financial Services Authority (OJK). We received constructive feedback from the Indonesian Chamber of Commerce (KADIN) and fintech and e-commerce associations such as AFTECH and iDEa.
In a highly competitive environment, CIPS was chosen to draft an Action Plan that coordinates the efforts of the Indonesian Government to join the Regional Comprehensive Economic Partnership (RCEP) agreement.

After RCEP has taken effect in Indonesia, a clear framework for RCEP implementation and utilization is needed. CIPS won the bid to draft this framework with its institutional track record and its team of reputable economic and legal experts, including a former trade negotiator who deeply believes in free trade and free markets. The project team conducted regulatory, economic, and stakeholder analyses for an action plan that does not want the Indonesian government to favor certain industries or sectors but to create an open market framework with opportunities for all.
CIPS held another successful DigiWeek in 2022, further reinforcing it as our flagship annual event, bringing key stakeholders together on regulatory issues impacting Indonesia’s digital landscape.

CIPS DigiWeek 2022 engaged 691 participants in a main conference and two workshops. DigiWeek 2022: Transforming Indonesia: Creating a Safe and Inclusive Digital Ecosystem for All was a hybrid series of events that reflected on the digital transformation taking place across Indonesian society — how it has impacted people’s livelihoods, who are left behind, and what can be done to upscale its benefits and mitigate perceived risks. Digiweek 2022 also addressed digital transformation themes of Indonesia’s presidency of the G20.

I welcomed this initiative from CIPS to hold DigiWeek 2022, as this is a communication forum for digital economy players to communicate with other fellow and regulators.

Vice President Government Affairs at an E-commerce Company

We need to support & improve this event to be able to find a good way to increase women’s participation in the digital economy, especially MSMEs.

Representative from Coordinating Ministry of Economic Affairs
Behind the Wrapper - an interactive website to discover how Indonesia’s beloved food products depend on open trade.

A website was launched highlighting how global value chains and open trade facilitate the production of Indonesia’s most well-known food products. The website outlines the food commodities and economic principles of free trade happening behind the scenes to bring consumers the food products they know and love.

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Research Highlights
As the host of the T20 task force on food security and sustainable agriculture, CIPS has in charge of coordinating all efforts regarding the production of the task force’s policy briefs. The task force team and co-chairs received and sorted 109 policy abstract submissions. They underwent serious discussions and were finalized into 15 policy briefs that were published and recommendations submitted to the G20.

CIPS also published 15 papers (eight full research papers and seven policy briefs) across three focus areas outside its work in the T20 process.
Food Security & Agriculture

CIPS’s research and policy analysis on specific strategic commodities showed the benefit of economic openness and trade towards food security and the welfare of low-income Indonesians. The findings were highlighted in public discussions (roundtables, side events, media coverage) and included in recommendations in the T20 communique and commitments in the G20 outputs. The findings also shifted vital stakeholders’ (government officials, parliamentarians, grassroots or advocacy organizations) attitudes to be more positive toward economic openness.

Throughout 2022, the Ministry of Trade (MOT), Ministry of Industry (MOI), and Ministry of Finance (MOF) implemented a series of measures to respond to the soaring prices and to ensure the availability of affordable cooking oil supplies. CIPS expressed its analyses through a policy brief stating that the interventions made by the government were ineffective, as the measures created confusion for Indonesia’s trade partners and frustrated the producers. One of the recommendations laid out, in brief, was that the government should leave cooking oil distribution to market mechanisms, and should refrain from intervening.

Policy Paper

Technology and Knowledge Transfers to Dairy Farms: Private Sector Contribution to Improve Milk Production
Policy Briefs

From Export Ban to Export Acceleration: Why Cooking Oil Price Interventions Were Ineffective

G20 Framework for Repurposing Agricultural Policy Support to meet Global Climate and Food Security Goals

Oil Palm Productivity Remains Limited as Price of Cooking Oil Soars in Indonesia

Food Monitor Reports

Four Food Monitor reports on Maize, Rice, Soybean, and Sugar
Economic Opportunities

CIPS’s research advocated for the inclusion of co-regulation in Indonesia’s digital economy in the Digital Transformation Roadmap 2021-2024 and the Digital Economy National Strategy. The related ministries were urged to involve the private sector in the division of responsibilities in designing, evaluating, and implementing policies.

CIPS also addressed the futility of a new government policy called the “Commodity Balance.” It consisted of integrated national databases that measured the supply and demand for traded goods. Based on these databases, the government planned to track when domestic production shortfalls or surpluses suggested that new import permits and export licenses should be issued.

Policy Papers

Trade for Economic Recovery: Import Policies to Support Indonesia’s F&B Sector

Regulatory Reforms to Increase Women Micro-Entrepreneurs Participation in E-Commerce

Co-Regulation in Protecting Personal Data: The Role of Industry Associations as Potential Self-Regulatory Organizations
Creating Informed Consumers: Tracking Financial Literacy Programs in Indonesia

The Advent of A New Trade Governance After The Omnibus Law: Neraca Komoditas

Policy Briefs

Regulating Cross-Border Data Flows in the Development Context

Changes to Trade Policy in Presidential Regulation 32/2022 on Neraca Komoditas
Education

CIPS works on education and generally advocates for autonomy and freedom of choice in the education sector and increased connectedness with private initiatives. In 2022, CIPS conducted research that called for revising the government’s decision to reduce the target for English studies in vocational schools to basic levels only. Instead, advanced English competencies were key for better preparing students for the job market, diversifying learning resources, and prioritizing improvements in the quality of English teachers.

Policy Paper

Addressing the Employability of SMK Graduates through Improved English Curriculum
Policy Briefs

Brief of Addressing the Employability of SMK Students through Improved English Curriculum

Parent’s Perception on Face-to-Face Learning

Discussion Paper

The Importance of Financial Management and Entrepreneurship Competencies for School Principals
Citation of CIPS Studies by Notable Institutions

- Ministry of Education, Culture, Research, and Technology of Indonesia
- Lowy Institute
- University of Liverpool
- National Research and Innovation Agency (BRIN)
- People’s Representative Council of Indonesia (DPR RI)
- Bogor Agricultural Institute (IPB)
External Engagements and Interviews on Policy Issues

CIPS Executive Director, Rainer Heufers spoke on ‘Live with Littlewood’, organized by the Institute for Economic Affairs in London.

CIPS Head of Research, Felippa Amanta spoke at a forum hosted by UGM on the topic “Food Security, Global Challenges, and Dependencies”. (image: courtesy of tvOneNews.com)

CIPS Researcher, Azizah Fauzi was interviewed by SEA Today. Regarding the government’s plan to open 351 hectares of land for soybean cultivation. (image: courtesy of SEA Today)

CIPS Head of Agriculture Unit, Aditya Alta was interviewed by Channel News Asia about Indonesia’s Soaring Food Prices. (image: courtesy of CNA)
CIPS Head of Economic Opportunities Unit, Trissia Wijaya was interviewed by China Global News TV regarding China’s economic and business strategy analysis in the G20 forum (what's the potential for Indonesia). (image: courtesy of CGNTV)

CIPS Head of Education Unit, Latasha Safira spoke at a webinar hosted by @america. The topic was about “The New Face of Education in Southeast Asia”. (image: courtesy of atamerica)

CIPS Researcher, Pingkan Audrine spoke at DGEXPO Webinar “Building resilient democracies: Europe and ASEAN’s fight against disinformation”. (image: courtesy of Europarl)

CIPS Head of Education Unit, Latasha Safira spoke at National Teacher’s Day 2022: Role, Experience, and Challenges of Teachers in the Era of Educational Digitalization. The discussion was also moderated by Nadia Fairuzza (CIPS Researcher).

The Agriculture team conducted an advocacy meeting with the Directorate General of Food Crops, Ministry of Agriculture in May 2022, discussing NTP relevance on on-field condition, and the breakdown and reassessment of NTP variables.
The Emerging Policy Leaders Program 2022
CIPS recruited seven talented trainees to join the nine-month Emerging Policy Leaders Program (EPLP) in 2022. The trainees came from various academic and professional backgrounds ranging from international political economy, international relations, and development economics and policy.

Slightly different from the traineeships in previous years, the 2022 trainees were heavily engaged in the Think 20 (T20) process as CIPS hosted one of the task forces, and the program lasted longer than the previous years. T20 is one of the engagement groups of the G20 and is tasked to provide policy recommendations for the G20 leaders.

Our seven trainees were acting as liaison officers for the nine co-chairs of the task force, and they also created and implemented a system that enabled the selection and final editing of 15 policy briefs that were published. Aside from the valuable experiences gained from the T20 exposure, the trainees also participated in 10 in-house training sessions and five sessions provided by external parties.

Three out of seven trainees were recruited to become research assistants in CIPS, and they continue to contribute to CIPS’ work.
Events and Partnerships
In 2022, CIPS held 50 events, including regular events, T20 events, DigiWeek conference, and RCEP focus group discussions. They attracted 5,669 attendees virtually and in person.

**Event Attendees Stakeholder Representation**

- **24%** Students
- **23.60%** Indonesian Government
- **18.40%** Private Sector
- **15.50%** Researchers / Academics
- **12.20%** NGO / CSO / Think Tanks
- **3.70%** Intergovernmental Organization / Development Aid Agency
- **2.50%** Foreign Government
- **1.70%** Media
T20 Task Force 4

As the host of Think 20’s TaskForce 4: Food Security and Sustainable Agriculture, CIPS organized 8 events, and 13 events by the TaskForce. Two sessions were held in parallel during the T20 Summit to enable discussions directly with international and local stakeholders. The task force events managed to attract 2,816 attendees virtually and in person. Task Force 4 has also collaborated with 8 partners, including World Food Programme, WRI Indonesia, Unilever, Global Solutions the World Policy Forum, G20 Indonesia, Indonesian Youth Diplomacy, Stockholm Environment Institute and the Samdhana Institute on co-hosting the side events.
CIPS’ Annual Flagship Event of the Year
DigiWeek 2022 Hybrid Conference -
Transforming Indonesia: Creating a Safe and Inclusive Digital Ecosystem for All

DigiWeek is CIPS’ annual flagship event and was held on 26-27 July 2022 at the Pullman Hotel Thamrin. It is a hybrid forum for public-private dialogue about challenges and concerns in Indonesia’s fast-expanding digital environment.

CIPS DigiWeek 2022 was attended by representatives from 10 Indonesian Government Ministries such as the Coordinating Ministry for Economic Affairs and Ministry of Communication and Informatics, 14 private sector companies including GoTo Group and Indonesian Chamber of Commerce and Industry (KADIN), and 7 civil society organizations including Tifa and Edufarmers Foundations, The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH and Friedrich Naumann Foundation (FNF) Indonesia.

CNN Indonesia, Bisnis.com, Antara, Detik, and other media reported 89 times about the event. The most covered issues were the mandatory Electronic System Operator registration and the ratification of the Personal Data Protection Bill.
Organizations who partnered with CIPS in 2022

CIPS partnered with 69 organizations from the Indonesian government, foreign governments, universities, civil society (NGO, CSO, Think tanks), and the private sector, such as Coordinating Ministry For Economic Affairs (Kementerian Koordinator Bidang Perekonomian), Institut Pertanian Bogor, Economic Research Institute for ASEAN and East Asia (ERIA), Indonesian Chamber of Commerce and Industry (Kamar Dagang Dan Industri (KADIN)), and Unilever. We organized focus group discussions with several ministries to gather insights for Indonesia’s access to the RCEP agreement. We conducted policy dialogue events with companies, business chambers, and the government, and podcasts with media partners.

Notable activities conducted with partners

“Content Moderation 2022 Workshop: Creating Transparent, Efficient, and Fair Content Moderation Mechanism” with the Indonesian Ministry of Communication and Informatics.
Partnering with Traveloka, an e-commerce company, CIPS organized three Policy Impact Roundtable webinars on digital economy issues. The events collaborated with the Digital Economy Working Group of the G20. They included key stakeholders from the Ministry of Communications and Informatics, the Ministry of Tourism and Creative Economy, the Financial Services Authority (OJK), and also the Ministry of Finance.

A workshop with civil servants on “Consumer Rights and Online Dispute Resolution: Protecting Human Rights in the Digital Economy” with support from the Friedrich Naumann Foundation (FNF) Indonesia, Indonesian Ministry of Law and Human Rights, and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ).
“Policy Dialogue on Analyzing Publishers’ Rights: Sustainability of Digital Transformation” focus group discussion with the Strategic ASEAN International Advocacy & Consultancy (SAIAC).
Media Footprint
CIPS Media Mentions in 2022

CIPS appeared in 1104 media articles

- **Tier 1 Media**
  - 636 mentions (58%)

- **Tier 2 Media**
  - 468 mentions (42%)

Media Mentions Per Topic

- **Food security and agriculture**
  - 566 times (51%)

- **Economic opportunities**
  - 430 times (39%)

- **Education**
  - 98 times (9%)

- **Covid-19**
  - 10 times (1%)
Op-ed.

CIPS published 24 op-eds in 2022.

**Katadata**

[Link to article](www.katadata.co.id/muchamadnafi/indepth/62a89a5b23131/mengapa-intensifikasi-pertanian-lebih-tepat-untuk-ketahanan-pangan)

**The Conversation**

[Link to article](www.theconversation.com/indonesia-s-palm-oil-policy-at-a-crossroads-why-government-interventions-are-ineffective-186549)

**Kompas.id**

[Link to article](www.kompas.id/baca/artikel-opini/2022/06/03/membayangkan-indonesia-baru-pasca-covid-19)
Digital Presence
Our posts were liked and shared by these organizations and high-profile individuals

CIPS Website Revamped!

CIPS’ website underwent a makeover to make it easier for visitors to discover and browse our publications and projects.
Podcast NGOPI Bareng CIPS

CIPS launched a podcast called NGOPI (Ngbrol Pintar) Bareng CIPS, or Smart Coffee Talks with CIPS (in English) where we chat and have friendly conversations with our researchers and experts on important policy issues capturing the country’s attention.

Paper download and views

- 2019: 14,009
- 2020: 135,876
- 2021: 110,159
- 2022: 101,390
Top Views and Downloads of 2022

English language publications top views and downloads:

- Oil Palm Productivity Remains Limited as Price of Cooking Oil Soars in Indonesia
  - Views: 1,345

- Cybersecurity Protection in Indonesia
  - Views: 1,113

- Reducing the Financial Burden of Indonesian Migrant Workers
  - Views: 1,064

Indonesian language publications top views and downloads:

- Mengkaji Hambatan Pembelajaran Jarak Jauh di Indonesia di Masa Pandemi Covid-19
  (Addressing Distance Learning Barriers in Indonesia Amid the Covid-19 Pandemic)
  - Views: 5,254

- Perlindungan Keamanan Siber di Indonesia
  (Cybersecurity Protection in Indonesia)
  - Views: 3,254

- Kepemilikan dan Pengelolaan Hutan di Indonesia
  (Forest Ownership and Management in Indonesia)
  - Views: 3,155
Website Visitors

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<th>Year</th>
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<tr>
<td>2019</td>
<td>24,683</td>
</tr>
<tr>
<td>2020</td>
<td>62,431</td>
</tr>
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<td>2021</td>
<td>103,217</td>
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<td>2022</td>
<td>82,410</td>
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Newsletters Subscribers

- Indonesian Subscribers: 15,991
- English Subscribers: 2,341
Social Media Followers

All our social media followers increased up to 47% compared to 2021.

- LinkedIn: 8,637 with a 46.91% increase
- Instagram: 7,793 with a 23.05% increase
- Facebook: 9,343 with a 1.18% increase
- YouTube: 1,913 with a 35.48% increase
- Twitter: 3,056 with a 9.26% increase

Impressions

2019: 995,121
2020: 1,902,792
2021: 4,123,443
2022: 2,809,695
Financial Statement
2022 Expenditure breakdown

- **Research**: 41%
- **External relations**: 20%
- **Back office**: 20%
- **Project consultant and service provider**: 16%
- **Other project cost**: 6%
- **Office overheads**: 8%

Yearly expenditure

- **2020**: 4,479 IDR 1,000,000
- **2021**: 5,760 IDR 1,000,000
- **2022**: 7,823 IDR 1,000,000

in IDR 1,000,000
The CIPS Team in 2022

Board Members

Saidah Sakwan
Dr. Arianto Patunru
Dr. Maria Monica Wihardja
Nur Syamsuddin
Dr. Donna Gultom
Dr. Risti Permani
Rainer Heufers

Senior Fellows

Dr. Deasy Pane
Dr. Totok Soefijanto
Margareth Horhorow
Kadir Ruslan
Dr. Kartina Sury
Désirée Acholla
Dera Nugraha
2022 Annual Report

Associate Researchers

Ajisatria Suleiman
Andree Surianta
Dr. Arisyi Raz

Dr. Donny Pasaribu
Dr. Krisna Gupta
Ronald Eberhard Tundang

Staff Members

Aditya Alta
Head of Agriculture Research

Aldia Sarah Firdausi
Junior Researcher

Ancella Christy Andhani
Project Leader

Anthea Haryoko
Chief Innovation and Development Officer

Azizah Nazzala Fauzi
Junior Researcher

Bhimanto Suwastoyo
Content Editor

Biyan Shandy
Research Assistant

Eky Triwulan Kusumaningrum
Digital Manager

Eugenia Angesti Meganingtyas
Research Trainee

Fadhilah Wiriatma
Monitoring & Evaluation Officer

Farha Rausyani Fikria
Finance Manager

Felippa Ann Amanta
Head of Research
Support CIPS
Advocacy for a Free and Prosperous Indonesia
CIPS is an independent, not-for-profit organisation that relies on funds it raises and donations from organisations and private individuals. We need your support for our work to achieve the vision of a Free and Prosperous Indonesia.

Become a donor and drive lasting impact together with CIPS!

*CIPS Digiweek is an annual event that brings together multiple stakeholders such as tech companies, regulators, industry players & groups and interested members of the public so discuss policy developments and solutions to issues affecting the digital economy of Indonesia.

*Food Monitor tracks seven key commodities of national interest: rice, maize, soya beans, sugar, garlic, wheat, and beef. It consists of a statistical and regulatory database updated monthly. In addition, annual commodity reports summarizing the development of each commodity in Indonesia each year.

**Applicable Terms and Conditions for Annual Donations:

- Final themes, scope and content of webinars organised by CIPS will be at the discretion of CIPS and aligned with CIPS’ mission and strategic objectives.
- CIPS reserves the right to respectfully decline donations if they undermine CIPS’ independence, academic integrity and non-profit status.