FOR A FREE AND PROSPEROUS INDONESIA
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About us

The Center for Indonesian Policy Studies (CIPS) is an independent, non-profit and non-partisan think tank. Our key audience is Indonesian policy makers in parliament and in the executive branch of government. To them, CIPS helps them make better informed policy decisions because of our pragmatic recommendations based on thorough research.

Our policy perspectives are based on the belief that only civil, political and economic freedom allows Indonesians to achieve greater prosperity.

We are being financially supported by donors and philanthropists who appreciate the independence of our analysis.

Our Mission

Research, recommend and advocate for public policies that empower Indonesians to lead prosperous and peaceful lives.

Our Principles

CIPS believes that Indonesia’s social and economic development and greater economic prosperity of the Indonesian people depend on:

- Wider economic opportunities and access to open markets that allow Indonesians and local communities to create wealth and sustainable livelihoods;
- Access to wider educational choices based on the needs of the family;
- Security to live peacefully in an open and plural society
Dear friends of CIPS,

Customer orientation has been a key objective of CIPS operations in 2019. We worked on our value propositions with industry experts and created agile teams that systematically grew our outreach to influence policy-making decisions.

By the end of 2019 it was apparent that this worked well and I am happy to say that our capable team in CIPS has established excellent working relations with the Indonesian government. Indonesian media outlets mention us about 100 times every month. Our policy papers have been downloaded almost 15,000 times in 2019. Our finances are stable.

Indonesia has gone through democratic elections in 2019 and President Widodo chose a new cabinet for his second term in office. CIPS will continue to work with his administration and the legislature to ensure that Indonesians enjoy the freedom to prosper!

Special thanks go to our strong team and to our donors and supporters. It is amazing what we have achieved over the years and what this has contributed to the public policy discourse in Indonesia.

Best regards,

Rainer Heufers
Testimonials

I appreciate the work of CIPS in providing research paper and recommendations that help the Ministry shaping its policies to better serve and protect migrant workers. I consider the works of CIPS provide benefits to Indonesia.

Hanif Dhakiri
Former Minister of Manpower

"CIPS has been conducting important studies in Wonosobo District / Central Java Province and supported our government’s effort for local economic growth and village development."

Eko Purnomo, S.E, M.M
Regent of Wonosobo, Central Java

"CIPS has been actively advocating the Government with the concerns of improving hybrid rice regulations in Indonesia"

Dr. Priatna Sasmitra
Director of the Indonesian Center for Rice Research
Policy Impact

Closer to better food security!

A poor Indonesian family spends 60-70% of the money they earn on food! Imagine the savings they could keep if they can find more affordable and diverse food choices at their local markets. They could choose to use those savings to buy more nutritious food ingredients, or pay for medicine or medical care.

Now, these savings are closer to becoming real. In his first presidential campaign in 2014, Joko Widodo made food self-sufficiency a priority. Of course, CIPS continued to remind the government that self-sufficiency targets would be challenging to achieve in Indonesia, especially due to limited land & human resources.

We have been encouraging the government to shift the objective and policy to food security to ensure the stability of food stocks and prices. Fortunately, in Jokowi’s second term’s presidential campaign in 2019, he no longer mentioned food self-sufficiency as his program.

Parental rice seed imports to support local rice productivity

The government has allowed the imports of parental rice seeds to support the local research and development of hybrid rice seeds. Hybrid rice seeds have the potential to improve rice yields by 20-30%. CIPS has been an advocate for opening markets to allow local rice farmers to access supplies for farming inputs, technology, and knowledge transfers from international sources. Sourcing parental seeds from international suppliers is one more step closer towards this.
Advocating for Change

Throughout 2019, CIPS has continually advocated our policy recommendations and adopting more market-based perspectives as part of rational policy-making. Our team met with representatives from the Ministry of Agriculture, Ministry of Trade, Statistic Indonesia, Coordinating Ministry for Economic Affairs, National Food and Drug Control Agency, and many others.

CIPS Researcher, Galuh Octania, presenting the challenges of expanding hybrid rice in Indonesia and what could be done to improve domestic rice production to the Indonesian Center of Rice Research, Ministry of Agriculture.

CIPS Researcher, Nadia Fairuza Azzahra meeting Mr. Cucun Ahmad Syamsurijal of the National Awakening Party to discuss the potential impacts of the new Pesantren (Islamic Boarding Schools) Law.
CIPS Researcher, Felippa Amanta meeting Mr. Sudi Mardianto, Head of Center of Agriculture Economics Policy Studies (PSEKP), Ministry of Agriculture at PSEKP’s event, a think tank owned by Ministry of Agriculture. They were discussing PSKEP’s research result on farm insurance & social economy data of farmer.

CIPS Researcher, Kidung Asmara (middle) with the National Food and Drug Control Agency to discuss the concerns of illegal alcohol becoming more available on the black market as a result of restricting sales and production of regulated alcohol.
Engaging Audiences through Events

To foster policy dialogue and explore issues within the food & agriculture sector, CIPS held 17 events with various stakeholders, from government, private sector companies, to startups businesses.

We launched our new policy paper on Indonesia’s fintech industry in August 2019. Where Mr. Riki Arif Gunawan, The Ministry’s Acting Director of Information Technology Application Control from Ministry of Communications and Informatics, became one of the speakers.
CIPS first ever Gala Dinner for our supporters was held in September with the support of the Friedrich Naumann Foundation Indonesia.

CIPS collaborated with international organizations and think-tanks to hold joint policy research collaboration and policy dialogues. CIPS worked together with the Legatum Institute in London and the Property Rights Alliance in Washington DC to promote more market-based perspectives on the issues of the Indonesian economy and intellectual property rights.
Promote greater tolerance with Akademi CIPS

Tolerance and self-responsibility are important as young adults grow in their social circles. We find this very critical, so we traveled to universities across Indonesia and held interactive workshops to promote those elements. The topics are based on our two online courses in Akademi CIPS. The workshops are held with support from Friedrich Naumann Foundation Indonesia, and facilitation by Indika Foundation.
Short movie screening on food security

To promote food security in Indonesia, we created a short movie entitled Bakoel Kosong (‘the empty bowl’) in collaboration with a popular YouTube channel, Cameo Project. We then held a movie screening in Bogor, Bandung, Lampung, Yogyakarta, Solo, and Tangerang and had interesting discussions with university students. Thanks to Atlas Network and Friedrich Naumann Foundation Indonesia Indonesia for supporting this project!

During those screening and discussion events, we surveyed students’ opinion on food security. From before to after the event, we saw shifts in perception away from protectionist sentiments and towards better acceptance in open trade.

In addition to the campuses that we had planned to visit, we were also invited by the Indonesian State College of Accountancy as well as a local volunteer community, Tis The Lyfe, to do our screening event.
Our Research

Food Security & Agriculture

CIPS advocates for policies on the basis of open markets to ensure low-income Indonesians have access to affordable and quality food. CIPS recommends policies to the Indonesian government so that Indonesians can be more food secure through both a diversity of supply sources, domestically and internationally. In addition, CIPS promotes policies that allow local food producers and farmers to access farming inputs and knowledge necessary to improve quality and quantity of production.

Economic Oportunities

CIPS advocates for policies that facilitate entrepreneurship and business growth that opens opportunities through job and wealth creation for low-income Indonesians.
Education Policy

Advocating education policies that promote fair competition amongst education providers to improve education quality and learning outcomes. CIPS focuses on the role of private sector initiatives to provide skills and knowledge that meet the demands of the 21st century.

Community Livelihood

CIPS advocates policies that facilitates greater flourishing in communities by advocating for members of the community to have the right to manage how local resources are being used to ensure healthy and safe living conditions.
CIPS stayed among the Top 100 Think Tanks in Southeast and South Asia (excl. India) and the Pacific in the Global Go To Think Tank Index 2019 by the University of Pennsylvania.
Our Outreach in Numbers

Events

39
Events held in 2019

2,037
People engaged in our events

Media

1,201
Articles were published mentioning CIPS

1,452
Students joined our events

49%
of media mentions were from top-tier media outlets

109
Government officials joined our events
**Publication**

- 13 Publications published
- 14,009 Times that publications were downloaded

**Video**

- 8 Videos produced
- 142,893 Video views
Our Financial Report

<table>
<thead>
<tr>
<th>Highlight of Income Statement (in million Rupiah)</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income</td>
<td>1.233</td>
<td>3.612</td>
<td>3.935</td>
<td>6.448</td>
</tr>
<tr>
<td>Expenditure</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Personnel salaries</td>
<td>420</td>
<td>1.171</td>
<td>2.048</td>
<td>2.196</td>
</tr>
<tr>
<td>Business travel and events</td>
<td>114</td>
<td>153</td>
<td>464</td>
<td>231</td>
</tr>
<tr>
<td>Project operations</td>
<td>48</td>
<td>102</td>
<td>399</td>
<td>350</td>
</tr>
<tr>
<td>Consultant and professional fees</td>
<td>146</td>
<td>445</td>
<td>834</td>
<td>701</td>
</tr>
<tr>
<td>Overhead cost</td>
<td>121</td>
<td>341</td>
<td>722</td>
<td>454</td>
</tr>
<tr>
<td><strong>Total expenditure</strong></td>
<td>849</td>
<td>2.212</td>
<td>4.467</td>
<td>3.932</td>
</tr>
<tr>
<td><strong>Net income (loss)</strong></td>
<td><strong>384</strong></td>
<td><strong>1.400</strong></td>
<td><strong>(532)</strong></td>
<td><strong>2.516</strong></td>
</tr>
</tbody>
</table>

Download Our Externally Audited 2019 Finance Report

[cutt.ly/CIPS-FR2019]
Our Supporters

Our work at the Center for Indonesian Policy Studies relies on the generosity of our donors who are driven to see Indonesia as a more free and prosperous country. All donations to CIPS, small or large, supports our mission to see Indonesians build wealth and be lifted from poverty through rational and sound public policy. We are grateful to a long list of supporters who have entrusted us to carry out this mission.

Dharma Club Members

82

Dewi Sri Circle Members

9

Wijaya Circle Members

20
Support CIPS

Through our Supporters Circles, you, alongside hundreds of others, enable us to conduct our policy research and advocacy work to bring greater prosperity to millions in Indonesia.

Those in our Supporters Circles get the opportunity to engage in the work of CIPS on a deeper level. Supporters enjoy:

- Invitation to CIPS’ annual Gala Dinner
- Exclusive Supporters-only briefings by CIPS leadership
- Priority booking at CIPS-hosted events
- Personal (Monthly/Quarterly) Supporters-only update emails and videos
- Free hard copy of any CIPS publication upon request

Dharma Club
Donating up to US$2,000 can support CIPS in aspects such as our core operational costs.

Dewi Sri Circle
Donating US$2,000 - US$4,999 is able to support CIPS’ engagement and outreach activities such as policy forums, university roadshows, and event launches for our latest publications.

Wijaya Circle
Donating US$5,000 and above enables CIPS to conduct major project areas that include activities such as policy research, outreach campaigns.

For more info, please contact anthea.haryoko@cips-indonesia.org.
Our Team

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- Saidah Sakwan  
  Chairwoman
- Arianto Patunru  
  Supervisor
- Nur Syamsuddin  
  Secretary
- Rofah Mudzakir  
  Treasurer
- Rainer Heufers  
  Executive Director

**Staff**

- Andree Surianta  
  Associate Researcher
- Anthea Haryoko  
  Head of External Relations
- Assyifa Szami Ilman  
  Junior Researcher
- Dahlia Ramya  
  HRGA Admin
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  Junior Researcher
- Eky Triwulan  
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  Researcher
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  Junior Researcher
- Mercyta Jorsvinna Glorya  
  Junior Researcher
- Nadia F. Azzahra  
  Junior Researcher
- Pingkan Audrine  
  Junior Researcher
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  Graphic Designer